



**DAVID POWELL**  
 Digital Artist - Brooklyn, NY

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A versatile animator and illustrator with proven success designing innovative motion graphics for industry-leading organizations. A positive, driven collaborator who consistently exceeds demands throughout ambitious projects. Known to fulfill a wide range of creative and process-oriented responsibilities to engage audiences across diverse channels.

**CORE STRENGTHS**

*Art Direction - Project Workflow Planning - Team Management and Training  
 Industry Research - Client Management - Audience Engagement*

**TOOLS AND TECHNOLOGIES**

*Adobe Creative Suite - Final Cut - Cinema 4D - Autodesk Maya*

**PROFESSIONAL EXPERIENCE . . . . .**

**Motion Graphics Artist | MARVEL ENTERTAINMENT . . . . . Manhattan, NY | 2018 - Present**

- Researched, designed, and delivered video content used in social media marketing, live broadcasts, and industry events including **New York and San Diego Comic Con**.
- Designed video graphics that were subsequently added to the comic book **X-Men Legends**.
- Utilized premade artwork to create animated comic trailers, securing over 1M views.
- Spearheaded creation of long form animated video streams, including **Journey Through the History of Marvel Comics** and the hour-long **Marvel Digital's Slowstreams**. Coordinated hundreds of comic assets to create unique animations that engaged thousands of regular viewers, securing upwards of 105K+ views.
- Used coding and other workarounds to streamline the graphics team's projects and templates. Trained teammates on new workflow, improving productivity during routine tasks by up to 90%.

**Motion Graphics Artist / Animator | STANDARD BROADCAST . . . . . Manhattan, NY | 2018**

- Designed and animated companion segments for Neil deGrasse Tyson's YouTube series **Star Talk**, engaging audiences through straightforward visualizations of advanced scientific concepts.
- Increased average engagement from 40K to over 6M views per video.

**Storyboard Revisionist / Assistant Video Composer | AUGENBLICK STUDIO . . . . . Brooklyn, NY | 2017**

- Served as sole storyboard and animatic editor for Tyler the Creator's **Adult Swim** television show **The Jellies**
- Contributed creative concepts, including visual humor and side characters, to enhance existing material.
- Selected to fill role on compositing team due to editing expertise, supporting textural, lighting and effects processing.

**Video Artist / Production Assistant | THRILLIST MEDIA GROUP . . . . . Manhattan, NY | 2015 - 2017**

- Pitched, edited and produced online video content, including the weekly pancake art segment **#FlapjackFriday**, securing a total of over 1M views and 20K engagements on Facebook Live.

*Additional experience includes freelance and contract animation for clients including **Complex, BMW, Cisco, and Mastercard**.*

**PROJECTS . . . . .**

**Creator | A DRIFT OF SOULS (adriftofsouls.com) . . . . . 2015 - Present**

- Wrote, illustrated, and animated a sci-fi narrative web comic, currently spanning over 100 pages.
- Engages over 600 followers across platforms through unique approach to animated story panels.

**Producer / Lead Environmental Designer | SAGE . . . . . 2013 - 2018**

- Oversaw and moderated production for an online community-developed video game.
- Contributed animated and static game assets including cinematics, environmental and creature design.
- Developed and outlined key in-game mechanics including, abilities, stats, and attributes.

**EDUCATION . . . . .**

Master of Fine Arts, Animation – One year | **Savannah College of Art and Design**  
 Bachelor of Fine Arts, Digital Art – Complete | **Pratt Institute**